Najat Taoum

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SUMMARY

Graphic Designer with experience in editorial design, magazine layouts, branding, and visual identity. Skilled in creating clean, well-structured designs that communicate ideas clearly while maintaining a strong and consistent visual identity. Experienced in working on magazine publications and client-based projects, with a strong focus on layout design, typography, visual composition, and visual storytelling.

EDUCATION

Lebanese International University
BACHELOR OF ARTS — GRAPHIC DESIGN *2022*

EXPERIENCE

GRAPHIC DESIGNER 2023
Maqina Agency

- Designed visual materials according to client and project requirements.
- Worked on layouts, typography, visual composition, and overall design direction.
- Developed designs while maintaining consistency with established visual identities.

GRAPHIC DESIGNER 2023
Bisht Magazine Company

- Worked on magazine and editorial design projects.
- Created and developed page layouts with a strong focus on typography and visual hierarchy.
- Worked with images, text, and graphic elements to create cohesive editorial compositions.
- Maintained consistency across magazine pages and visual content.

FREELANCE GRAPHIC DESIGNER 2023 – Present

- Work with clients on a variety of graphic design and visual communication projects.
- Create editorial layouts, social media designs, branding, and visual identities.
- Develop designs from initial concepts through final production.
- Adapt designs for different formats and platforms while maintaining visual consistency.
- Work independently while communicating with clients throughout the design process.

TECHNICAL SKILLS

Editorial & Magazine Design
Print Design
Social Media Design
Adobe InDesign
Adobe Photoshop
Adobe Illustrator

LANGUAGES

Arabic - English - French